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Easterseals
Camp Fairlee
Chair



[William R. Ferguson Sr.](#)
District Rotary
Foundation
Chair



[Jeffrey W. Kitchen](#)
DRF - Annual
Giving Co-
Chair



[Tracy E. Reynolds](#)
DRF - Annual
Giving Co-
Chair



[Susan N. Giove](#)
DRF - Global
Grants Co-
Chair



[Judith W. Price](#)
DRF - Global
Grants Co-
Chair



[Margaret M. Mudron](#)
DRF - District
Grants Chair



[Carrie W. Gray](#)
AG Area 10 &
Innovative Club
Advocate



[Edward J. Gossett Jr.](#)
AG Area 20



[Alexander Benjamin Vaughan III](#)
AG Area 30



[Steven L. Grossman](#)
AG Area 40 &
41



[Bradley Lundberg](#)
AG Area 50

DECEMBER IS

DISEASE PREVENTION AND TREATMENT MONTH

Disease prevention and treatment takes on many forms, supporting studies to helping immunize people to improving drinking water and the sanitation infrastructure.

Rotary

TAKE ACTION: Join a Project

NOTES FROM THE DISTRICT EXECUTIVE SECRETARY

Is your club ready for the January 2025 club dues invoices?

Club President's and Treasurer's should get invoices from both Rotary International and the District for club dues based on the number of members you have in My Rotary as of January 1st. Please click "Read More" for details on how to ensure your member count is correct.

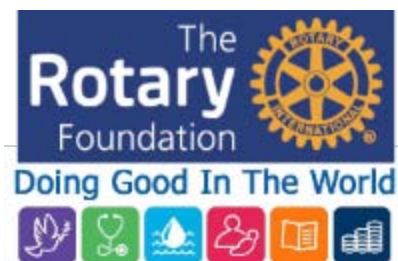
And as always, if you have any questions, I am here to help!

Thank you!

Sandra Early
7630rotarydistrict@gmail.com
410-739-4716

[Read More](#)

DISTRICT 7630 FOUNDATION FACTS CORNER



District 7630 Foundation Giving as of December 7, 2024

Annual Fund - \$49,156.00

After 5 months into Rotary year 2024-2025 and our giving is lacking substantially at 25% of our goal of \$193,300. Below is the list of 9 clubs that have made no contributions to the Annual Fund this year to date:

Cambridge
Dover Colonial
Dover Downtown

Milford
Nanticoke-Seaford
Snow Hill

South New Castle County
Tidewater-Easton
Wicomico County

The 3 top giving clubs are:
Brandywine-Naamans

St Michaels

Newark Morning

PolioPlus - \$52,353.86

Thanks to a substantial contribution from member of St Michaels club the district has achieved 85% of goal of \$61,750. But we still have 15 clubs shown below with no giving:

Cambridge
Chestertown
Denton
Dover Capital City
Dover Colonial

Easton
Elkton
Georgetown-Millsboro
Harrington-Felton-Greenwood
Milford

Nanticoke-Seaford
Salisbury
Southern New Castle County
Southern Sussex County
Wicomico County

The 3 top giving clubs are:
St Michaels

Salisbury Sunrise

Caesar Rodney

If your club has Rotary Foundation contributions in their treasury, please forward them so your member, your club and our District can get proper credit.

I have [attached](#) an updated District giving report as of December 7 2024

If you have any questions or would like a Rotary Foundation presentation, please let me know.

Please support your Rotary Foundation so we can do more in our communities and around the world.

PDG Bill Ferguson
DRFC 2023-2026

24-25 DISTRICT GRANT FINAL REPORTS ARE DUE BY JANUARY 1ST!



District Rotary Clubs that have approved 2024-2025 District Grants must submit their mid-year report before January 1st as required in the Club Qualification MOU. These clubs need to send a mid-year report to our District Grant Chair Margaret Mudron explaining where they are in completing their grant. Are they on track, are

there any issues or concerns, and will the grant be completed as required? Email this report to mmudronrotary@gmail.com.

ROTARY DISTRICT 7630 MEMBERSHIP MINUTE

Maybe your club doesn't "get" why consistent, moderate growth is important! Maybe your club thinks you are "just the right size".

Let's talk less about **membership**, and more about **MEMBERS**.



 [Michael A. Friedberg](#)
AG Area 51

 [Molly Lynn Hilligoss](#)
AG Area 60

Events

What's the VALUE PROPOSITION of Rotary?

BY TERRY WEAVER
Zone 33 Rotary Coordinator

We talk a lot about growing membership in Rotary, and many people think that's a conversation about numbers. Perhaps justifiably, as numbers are the metric. But let's take another look at that.

Let's be clear—this is not about membership numbers. It's about your club's members, and the value they get from Rotary.

In more than 40 years of Rotary in four different clubs, I've gotten a lot of value out of Rotary—not from the clubs but from the members. I've found friends, advisors, mentors, customers, suppliers and service providers in other Rotarians. And if they couldn't help me themselves, they knew someone else who could.

So, I've come to believe the real value proposition of Rotary is the members. It stands to reason, then, that more members in a Rotary club provide more value to each other. It feeds on itself.

A successful, sustainable club has an intentional approach to membership – consistently and moderately growing the number of members in the club year over year. We're not talking about a 20-member club growing to 50 – we're talking about growing to 21 or 22, then to 24 or 25. That's how a club makes itself more valuable to its members.

Besides that, new members in a Rotary club bring:

1. New ideas
2. New perspectives
3. New candidates for future leadership – we won't have to be president 2-3 times
4. New skills and talents
5. More hands – we can do more or bigger projects
6. More fundraising capacity
7. MOST IMPORTANTLY, **the value proposition of Rotary membership is the network of other Rotarians –**
 - More members = more value to all members
 - Fewer members = less value to all members
 - People who can help with challenges or opportunities in your life or business
 - People who know others outside Rotary who could be helpful to you
 - A durable, lifetime network that's not going away (like your school network did or like your work network will)
 - High quality people of high personal integrity

MEMBERSHIP

VALUE PROPOSITION

A value proposition is a clear statement that explains how a product or service solves a problem or fulfills a need, the specific benefits it provides, and why it's better than other options available. It's essentially the reason customers should choose a product or service over competitors. In Rotary, we can use value propositions to communicate the unique value that our clubs offer to our communities.

When someone is talking about consistent, moderate membership growth, don't think of the numbers. Ask yourself: "WHAT'S IN IT FOR YOUR MEMBERS?" The fact is, they get more value and more benefit from a club that's larger, rather than smaller. Think about this question: What could your club do if you had more members?

Click on the photo below to download the flyer.

2025 RYLA SPONSORSHIP OPPORTUNITIES



opportunities!

[Read More](#)

Rotary District 7630's Rotary Youth Leadership Academy (RYLA) has been able to keep the cost of the delegate's attendance fee at relatively the same level for several years. Probably no surprise to any of us, that is not the case for the cost of conducting the event. Food costs and particularly, the cost of supplies for the "Rise Against Hunger" service project have increased substantially. Click "Read More" for sponsorship

2024 ROTARY DISTRICT 7630 HERO BLOOD DRIVE



ROTARY DISTRICT 7630 HERO BLOOD DRIVE IN 2024

We are wrapping up the 2024 District 7630 Hero Blood Drive, supporting the Blood Bank of Delmarva. I would like to thank all the Rotarians who have donated, promoted and helped organize blood drives for your community. We have done well as a district, but the Blood Bank still needs donations, especially now that winter is quickly approaching. Click "Read More" for a letter from Sherye Nickerson, President of the Easton Club and Blood Drive Organizer.

[Click Here](#) to download the updated flyer with QR Codes to schedule to give blood, make a contribution, volunteer or host a drive!

[Read More](#)

HUB CLUB HOLDS LOBSTER RAFFLE DRAWING

The Harrington-Greenwood-Felton Rotary (HUB Club) held their Lobster Raffle Dinner drawing on Dec. 4th. The 2024 Winner is Ms. Charlotte Boone of Georgetown, DE.



Pictured at the drawing is (l-r): James Carter, President, "Mr. Rudy", Owner of Rudy's Family Restaurant and Frank Newton, Treasurer.

HUB CLUB WELCOMES SPEAKER FROM LOBLOLLY ACRES

Loblolly Acres, a local Kent County Agribusiness, was our Nov. featured speaker at our Hub Club meeting.

Pictured (l-r) in the photo are Bryant "Tee" Bell, Events, Cheryl Epps and Angela Zielen from Loblolly Acres.



HARRINGTON GREENWOOD FELTON CENTENNIAL HOLDS FOOD/TOY DRIVE

The Harrington-Greenwood-Felton Centennial Rotary Club held a food drive at their bi-monthly meeting on Wednesday, November 20 at Rudy's Family Diner in Harrington, DE. All food items were donated to Delaware State University in Dover, DE. In addition, new and unwrapped toys were collected to be distributed at a later date. Photo by: Zoe Bell



RI 2025 ROTARY PRESIDENTIAL PEACE CONFERENCE - REGISTER NOW!



Led by Rotary International President Stephanie Urchick, the 2025 Rotary Presidential Peace Conference in Istanbul, Türkiye, 20-22 February 2025, will be an opportunity for the Rotary community and our partners to build on Rotary's contributions to promoting peace by exploring:

- Peace in a polarized world
- Technology, media, and peacebuilding
- Environmental issues in peacebuilding
- Making peace last

[Read More](#)

REGISTRATION IS NOW OPEN FOR THE 2025 RI CONVENTION!



Calgary, along with breathtaking beauty, is a big city with a small-town feel that warmly welcomes visitors. More than 165 languages are spoken in Calgary, making it a perfect destination to bring together Rotary members from around the world.

The 2025 convention theme is "Magic All Around," and from the moment you arrive, you'll feel it. The one-of-a-kind connections and friendships. The people with different backgrounds, experiences, and points of view. The energy of thousands of members with their spirits, hearts, and passions together in one place, creating a lasting impact and changing the world. That's magic!

[Click here to go to the Registration Page!](#)

UPCOMING CLUB FUNDRAISERS!

Click on photo to download flyer!

MERRY MARKETPLACE in Brrrlin



10AM-3PM
NOVEMBER 30
DECEMBER 7 • 14 • 21

FRESHLY ROASTED CHESTNUTS
HOT CHOCOLATE
FARMERS MARKET • GIFTS • ART

LOCATED AT THE BERLIN WELCOME
CENTER LOT, 14 S. MAIN STREET

Sponsored by
the Ocean City-Berlin

Rotary





SNOW HILL
**Holiday
House
Tour**

3 - 7 pm
December 14
2024

\$30 / person

Contact Jan King, 240-793-2500

\$35 online & at the door

Purchase tickets online
by visiting
snowhillrotary.org or
visit us on Facebook

Join Us in Our Mission

Remember ★ Honor ★ Teach



★ **December 14, 2024** ★

National Wreaths Across America Day



Help Rotary District 7630 honor local heroes!

Sponsor a wreath today to be placed on a veteran's grave this December at Sharon Hill Memorial Park.

Scan the QR code to make a donation online or visit www.wreathscrossamerica.org/DE0127P



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